

**NEW!**

VelaShape II™

Cellulite  
Treatment

Circumferential  
Reduction†

*"In my practice, word of mouth has spread fast and many of my patients are asking for VelaShape treatments. Patients who came to me for medical issues are now inquiring about the body contouring treatment."*

Vince Afsahi, M.D.  
California, USA

High Powered  
Cellulite Treatment &  
Circumferential Reduction†

VelaShape II™



**Syneron™**  
Powered by elōs

## The Cellulite & Body Shaping Market

It is estimated that 80% of women over 20 have cellulite. An industry analyst has projected that the number of body shaping procedures will grow from 14 million treatments in 2005 to 33 million treatments in 2010.

As the market leader in body shaping, we understand that experience counts. With nearly five years of clinical experience, VelaShape™ offers customers the best non-surgical solution to meet the demand for safe and effective body treatments.

## VelaShape II™

### Visible Results in as Few as 4 Treatments

- 1st medical device FDA cleared for circumferential reduction
- 1st Class II system FDA cleared for cellulite reduction
- 4-treatment protocol for visible results
- Treat abdomen, buttocks or thighs in less than 30 minutes
- Proprietary elōs™ technology for optimal results
- Stimulate targeted adipocytes' lipolytic response rapidly
- 20% more powerful for shorter treatment sessions
- Affordable acquisition costs make it easy to get into the non-invasive body shaping market

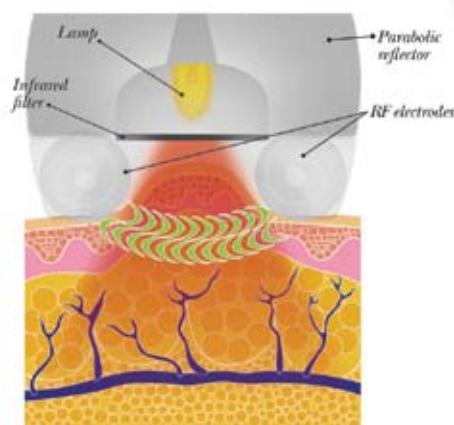
### The Extraordinary Science of VelaShape

**Synergistic Use of Energies** - The VelaShape device employs four treatment modalities:

- Infrared light heats the tissue up to 5 mm depth.
- Radio Frequency (RF) heats tissue from 2 to ~20 mm depth.
- Vacuum +/- massage mechanisms enable precise targeting of energy to the tissue.

**Biological Impact of Treatment** – Increased metabolism leading to demarcated desired anabolic and catabolic alterations at predetermined skin components and depths.

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li>• <b>Mechanical Manipulation (Vacuum +/- Massage)</b></li> <li>- Stimulates lymphatic drainage and blood perfusion</li> <li>- Facilitates fibroblast activity</li> <li>- Reduces viscosity of fat cells clusters</li> <li>- Promotes vasodilation and extravasation of oxygen and nutrients</li> <li>- Enables heating at different depths</li> </ul> | <ul style="list-style-type: none"> <li>• <b>Heating (Infrared + Radio Frequency Energies)</b></li> <li>- Enhances blood perfusion and increases oxygen dissociation from oxy-hemoglobin</li> <li>- Facilitates fibroblast activity</li> <li>- Increases metabolism of fat cells</li> <li>- Improves skin texture (septae and overall collagen)</li> </ul> |
|--|---|



Infrared light heats the tissue up to 5 mm depth.  
RF heats tissue from 2 to 20 mm depth.



### Body Treatments



### Proven Clinical Results

The safety and effectiveness of VelaShape has been demonstrated in both multi-center clinical trials and in more than 3 million independent treatments performed on patients around the world. The results of a recent study\* show:

- An average reduction of over 2 centimeters in thigh circumference.
- Most patients reported no discomfort during or following treatment.
- Up to 60% overall improvement in skin texture (including laxity and tone due to the reduction in cellulite) was visible after five sessions.

## VSmooth™



Used for large areas such as the thighs, buttocks or abdomen

## VContour™



Used for small areas such as the flanks, calves and arms, and to reinforce the results of the VSmooth applicator

### Disposable Applicator Covers

- Optimize treatment results
- Eliminate cross-contamination
- Save time – no cleaning

### Clever Terminal™

The system's user interface helps optimize treatments by indicating when to change accessories. It also enables service diagnostics for your system.



\*Post-partum circumferential reduction study conducted by Roy Geronemus, M.D., Lori Brightman, M.D. and Marc Winter, M.D.

# VelaShape II™

## System Specifications

Radio Frequency Power	Up to 60 W
Infrared Lamp	Up to 20 W
Light Spectrum	700 - 2000 nm
Vacuum	Pulsed
Treatment Area	VSmooth – 40 mm x 40 mm VContour – 30 mm x 30 mm
Weight	60 lbs. / 27 kg.
Dimensions [W x D x H]	14.2 x 21.6 x 31.5" / 36 x 55 x 80 cm
Electrical Requirements	90-230 VAC; 50/60 Hz; Single Phase

## Syneronadvantage™

### A Commitment to Your Success

At Syneron, our customer focus goes well beyond developing the latest technology for aesthetic treatments. The Syneron Advantage program is our way of establishing a partnership with you to help ensure your success.

#### Lower Upfront Costs

Syneron promotes practice success in an uncertain economic environment by helping you meet patient demand with the best technology at low entry price points. **Syneron Advantage: Finance\*** offers a wide range of customizable finance options:

- Guaranteed rapid approvals for qualified customers
- Competitive interest rates, as low as 0%
- Terms up to 60 months; flexible early payout options
- Equipment finance agreements and leases available

#### Unmatched Customer Support

After we've made Syneron technology easy to *acquire*, making it easy to *own* is our top priority. **Syneron Advantage: Support** protects the satisfaction of your patients and the reputation of your practice:

- Industry's first 24-hour depot service\*\*
- Industry-leading 3-year warranty
- Online ordering through [www.my.elos.com](http://www.my.elos.com)
- On-demand clinical training
- Online Learning Management System™
- Educational webinars

#### Patient Demand Creation

**Syneron Advantage: Marketing** puts powerful marketing and public relations support to work for you to build brand awareness and attract patients to your door:

- National media publicity to generate patient demand for your procedures
- Consumer Websites with physician locator to drive referrals to you
- Practice Marketing Kit, including online marketing tools through [www.my.elos.com](http://www.my.elos.com)

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**Syneron™**  
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\*Temporary reduction of thighs circumferences

\*\* Offer subject to availability of approved credit from third-party finance company. Other terms, conditions and restrictions apply. All rates and terms are based on qualification and are subject to change without notice. Syneron equipment only.

\*\*\* If you have a technical problem that can not be solved in-office, we will send a loaner system to your door within 24 hours of reporting the issue.

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